

QUALITATIVE RESEARCH WORKSHOP

March 05, 2023

Presented by St. Jude Global Pediatric Medicine's Culture and Communication Program

The St. Jude Global Culture and Communication Program is pleased to present a Qualitative Research Workshop for healthcare professionals and representatives from regional foundations. This workshop will deliver an introduction to the multimethod focus of qualitative research and highlight the value of non-numerical data for improving the quality of pediatric oncological care. These areas will be explored specifically through the lens of communication and culture, with an emphasis on patient-centered and family-centered communication and the cultural contexts influencing perceptions of pediatric cancer and cancer care for families.

In this workshop, participants will learn about ongoing qualitative research work in the region, including communication-focused work in Pakistan at Indus Hospital and Children's Hospital Lahore, and research on stigma being conducted at King Hussein Cancer Center in Jordan. Participants will also have an opportunity to engage in interactive activities to better understand qualitative research design and mixed-methods research and enhance skills related to communication with patients and families.

AGENDA

Time	Topic	Speaker/Facilitator
14:00 - 15:00	Introduction to Qualitative Research and Insights into Regional Research	<i>Dylan Graetz</i>
15:00 - 15:20	Qualitative Research in Action in EM Region: CACOM2 in Pakistan at Children's Hospital Lahore	<i>Alia Ahmad</i>
15:20 - 15:40	COFFEE BREAK	
15:40 - 17:00	Qualitative Research Discussion, Design Thinking, and Brainstorming Session	Facilitated by GPM Culture and Communication Team Members: <i>Tharwa Bilbeisi</i> <i>Julia Hanebrink</i> <i>Shayla Lawrence</i>